

**spamshirt**

---

# **spamshirt designer range**

**call for entries**

# proposition

---

Hello friend,

this is an invitation to be part of an exciting new initiative for spamshirt: the launch of a designer range of spamshirts featuring interpretations of spam messages by up-and-coming and more established artists and designers.

The intention of spamshirt has always been to encourage people to express themselves, and to literally 'get things off their chest.'

This is an opportunity for you to join in, and become a partner in a new phase for spamshirt!

kevin & markus  
spamshirt

# how will it work?

---

## what?

design a shirt using your favourite spam message

- vector graphics only, text based
- artwork produced in illustrator (eps)
- one colour designs
- design on front of shirt only  
(spamshirt logo on back)

## why?

- showcase our friends' talent
- inspire others to express themselves
- make some cash

## when?

- deadline for designs **7 July 2008**
- sample shirts produced **summer 2008** (TBC)

## are you in?

please email [kevin@spamshirt.com](mailto:kevin@spamshirt.com)

# what's the deal?

---

You will be part of the first edition of designer series spamshirts, which will be used to launch a new phase of spamshirt.

There will be no design fee available for launch designs. However, if we go into full production, you will be paid royalties on each t-shirt sold. We are in the process of finalising costs, but this will be based on a 50/50 split of profits after expenses.

There are other benefits:

- your talents will be on display worldwide.
- you will get a clear name credit and link from the spamshirt website.
- you will retain copyright on the design.
- you will have some fun.

# where do you start?

---

Choose a spam message from the website, or select your own. Use this to generate a vector based design in one colour (for now).

Here are a selection of spamshirt favourites which could do with an overhaul.



# inspiration

---

Here's something we prepared earlier,  
modelled by master luc and his friend anna.



# contact

---

spamshirt (UK)  
studio 33a  
regent studios  
8 andrews rd  
london E8 4QN  
+44 (0)20 7275 8635

**kevin helas**  
kevin@spamshirt.com  
+44 (0)7979 756 948